

Las Madrecitas
The auxiliary for the Charitable Children's Guild of the
Orthopaedic Institute for Children

Forty-first Annual Commemorative Program and Ad Book

Benefiting the Charitable Care Program of the Orthopaedic Institute for Children (OIC) Presented at
the Las Niñas Fashion Show

Sunday, April 10, 2022 – Double Tree Hilton, San Pedro

DEAR LAS MADRECITAS MEMBERS,

The 2022 Las Niñas Fashion Show will take place this year on Sunday, April 10, 2022 at the Double Tree Hilton in San Pedro. The Commemorative Program/Ad Book is presented to those who attend this event. With your help in soliciting donations and/or ads for the Ad Book, we hope to give a generous donation to OIC.

Each Active and Provisional Member is responsible for a minimum donation or half-page advertisement of \$125. Since this is a fundraiser, any additional ads solicited above and beyond member obligations are greatly appreciated. **Ad Book Special – a full-page color ad or tribute on the inside back cover of the Ad Book is available for only \$500 on a first-come, first-served basis.**

- **If you choose to make a donation:** Indicate your donation on the Donation/Advertisement form (see page 2). You will be listed as a Patron in the Program and donations may be tax deductible.
- **If you choose to solicit an advertisement from a business or place a tribute to one of our Las Niñas:** Follow instructions on the Donation/Advertisement form (see page 2). Please refer to sample sizes for submitting advertisements and tributes (see last page). The Ad Book itself is bound and ads must fit these specific sizes. To submit an ad or tribute, **please send a pdf file** and send via email as instructed below. Please keep in mind that the artwork will be in black and white.

Important: The check, payable to Las Madrecitas, must be attached to the form.

Please complete one form for each donation or advertisement or tribute. **All donations, ads and tributes must be received by February 24.** Please note: A late fee of \$50 will be assessed for any checks not received by the due date).

If you have any questions, please feel free to contact Mariko Hama or Nevert Guirgis.

Thank you for your support:

Mariko Hama
snooooopy@aol.com
[310-849-5101](tel:310-849-5101)

Nevert Gurgis
nrgdesign@msn.com
[tbd](mailto:nrgdesign@msn.com)

DONATION/ADVERTISEMENT FORM

Forty-First Annual Commemorative Program and Ad Book Patrons

_____ \$15 - \$49
(former, current or future Las Niñas)
_____ \$50 - \$249
_____ \$250 - \$499
_____ \$500 - \$999
_____ \$1000 or greater

(Donations only – no ad or tribute Minimum Donation: Active Members \$125, Provisional Members \$125)

ADVERTISERS/LAS NINAS TRIBUTES

For Las Niñas Tribute – check box if Senior Presentee

_____ \$250 Full Page _____ \$65 Quarter Page
_____ \$125 Half Page _____ \$40 Business Card
_____ \$500 Inside Back Cover (Please check one): _____ Color Ad **or** _____ Color Tribute

Please provide black and white camera-ready art with your name indicated. Please
send ads via email, in pdf format with a minimum of 300 dpi, to
lasmadadbook@gmail.com.

CONTACT/THANK YOU INFORMATION

Las Madrecitas Member: _____ Phone Number: _____
Amount Enclosed: _____ (check payable to Las Madrecitas) Contact
Name (if not a member): _____ Phone Number: _____
Address:

Checks MUST be submitted with this form.

Please mail checks payable to Las Madrecitas no later than February 24, 2022

To: Mariko Hama 4619 Marloma Drive, Rolling Hills Estates, CA 90274

Sample Ad Sizes Full Page Ad (7.25" x 9.5", \$250)

Half Page Ad - Horizontal Only

(4.5" x 7.25"),

\$125

Business Card

\$40

1/4 Page Ad - Vertical
Only

(3.5" x 4.5"),

\$65

Business Card

\$40